RayPR •



PATIENT REPORTED OUTCOMES

Real-time patient feedback and data over 3 years.

rayner.com/RayPRO



PATIENT INSIGHTS ANYWHERE, ANYTIME

As a surgeon, the most important thing to you is the long-term outcome and satisfaction of your patients.





Post-operative visual acuity and the achievement of target refraction tells you a lot about your patients, but is it always a true indication of how happy they are?

RayPRO is a free mobile and web-based digital platform that collects insightful Patient Reported Outcomes (PROs) over three years.

RayPRO uses a clever mix of satisfaction and functional vision metrics to complete that patient picture. Easy-to-understand reports are then presented to you in real-time via the intuitive RayPRO dashboard that can be accessed anywhere, anytime.

RayPRO can be used to support recertification and auditing, or even promote your surgical services to new patients.

RayPRO is available **FREE** to users of Rayner IOLs.

FOCUSED ON WHAT MATTERS

1 Week

- Satisfaction with the surgeon.
- Satisfaction with the hospital.

3 Months

- · Satisfaction with the surgery outcomes.
- Spectacle independence at multiple distances.
- Achievement of target refraction.

1 Year

- Satisfaction with the surgery outcomes
- · Any visual disturbances experienced.
- Additional procedures (last 12 months).

2 Years

Additional procedures (last 12 months).

3 Years

Additional procedures (last 12 months)

Your personal RayPRO Score

An intelligent algorithm dynamically calculates a personal percentage score based on a combination of surgeon and outcome satisfaction, plus target refraction attainment.

See how you compare to your peers* with **RayPRO Score** rankings available by:

- Country
- Continent
- All RayPRO users.

*Only you can see your RayPRO Score and ranking.

RayPR© Ranking
of 146 SURGEONS

DESIGNED FOR YOU

New insightful trends

- Promote your services to new patients, with easy-tounderstand metrics.
- Supports appraisals, recertification and auditing.

Fast and simple

- Patients are registered in seconds.
- Only value-adding data is collected.
- Access metrics anytime from your smartphone (iOS and Android).

Automated collection of PROs

- Patients provide their feedback in just a couple of minutes.
- Responses are anonymous to encourage patient honesty.
- Reports are always live, with no data analysis needed.
- Use product and patient trends to improve your service.

Secure cloud-based platform

- Designed for data security and to be GDPR and HIPAA compliant.
- Only you can see your personal RayPRO reports and metrics.
- Questionnaire responses are non-identifiable to protect patients' data privacy.

RayPRO is part of Rayner's Total IOL Solution.



RayPR© is available FREE to users of Rayner IOLs.

For more information, visit rayner.com/RayPRO

DESIGNED FOR SPEED AND SIMPLICITY

How RayPRO works:

- 1 Patients are registered on **RayPRO** within seconds, by yourself or clinical team.
- 2 Patients are invited to confidentially answer five short online questionnaires over three years about their satisfaction, spectacle independence, dysphotopsia and any follow-up procedures (e.g. laser treatment or supplementary lens).
- **3 RayPRO** analyses the responses and displays aggregated trends providing you with insights about your patients, clinics and choice of Rayner IOLs.

Reports can be easily filtered and even exported to Microsoft® Excel for further analysis or to support clinical studies.

The **RayPRO** dashboard and reports can be accessed anytime using an internet browser or the **RayPRO** app for iOS and Android smartphones, allowing you to monitor your professional performance at a glance.







Ray**PR**



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